THE BOARD OF DIRECTORS OF THE
NORTH KINGS GROUNDWATER SUSTAINABILITY AGENCY
JOINT POWERS AUTHORITY
SCHEDULED A REGULAR MEETING FOR MARCH 28, 2019, at 6:00 P.M.
2907 SOUTH MAPLE AVENUE – FRESNO, CA
AGENDA

PLEDGE OF ALLEGIANCE

REVIEW AGENDA

Additional Agenda Items – Requires Majority Approval of Board - §54954.2(b)

REVIEW OF FUTURE MEETINGS

PUBLIC PRESENTATIONS (for items not on agenda) – 3 Minutes Maximum Per Person, 10 Minutes Maximum Per Subject

POTENTIAL CONFLICTS OF INTEREST

Any Board Member who has a potential conflict of interest may now identify the item and recuse themselves from discussing and voting on the matter. [FPPC §87105]

1. **ADMINISTRATIVE MATTERS**
    a. Asian Business Institute & Resource Center (ABIRC) Southeast Asian Groundwater and Sustainability Advocacy and Outreach Project – Presentation
    b. Approval of Regular Board Meeting Minutes – January 24, 2019 – Action Item
    c. Water Conditions Update
    d. North Kings GSA Timeline and Milestones Update
    e. Kings Subbasin Coordination
    f. Advisory Committee Update
        i. Technical Subcommittee Update
        ii. Administrative/Fiscal Subcommittee Update
        iii. Membership/Outreach/Communications Subcommittee Update
    g. Letters of Support for IRWM Grant Projects – Action Item
        i. Fresno Irrigation District Wagner Recharge Basin
        ii. FMFCD Basin SS (Southwest Fresno) Stormwater Recharge & Flood Protection Project
        iii. FMFCD Basin CF (near Easton) Stormwater Recharge & Flood Protection Project
        iv. FMFCD Basin CE (near Malaga) Stormwater Recharge & Flood Protection Project – DAC Implementation Funding Category
    h. Updated Requirements for Harassment Prevention Training Certificates - Reminder

2. **LEGAL MATTERS**
    None

In compliance with The Americans With Disabilities Act, if you need assistance to participate in this meeting, please contact the authority at (559) 233-7161. Notification 48 hours prior to the meeting will enable the authority to make reasonable arrangements to ensure accessibility to this meeting.

THE BOARD OF DIRECTORS OF THE
NORTH KINGS GROUNDWATER SUSTAINABILITY AGENCY
JOINT POWERS AUTHORITY
SCHEDULED A REGULAR MEETING FOR MARCH 28, 2019, at 6:00 P.M.
2907 SOUTH MAPLE AVENUE – FRESNO, CA
AGENDA

3. **FINANCIAL MATTERS**
   a. Expense Report for January and February 2019 – Action Item
   b. Financial Statements as of February 28, 2019 – Action Item
   c. 2018-2019 Revised Budget – Action Item

4. **EXECUTIVE OFFICER REPORT**
   d. SGMA Town Hall Event (Fox 26/CW 59) – Action Item
   e. Executive Officer Replacement - Update

5. **DIRECTORS REPORT**

CLOSED SESSION

Public Employee Appointment – Government Code 54957
Title: Executive Officer (Discussion Only)

Conference with Labor Negotiators – Government Code 54957.6
Agency designated representative: Board Chairman
Unrepresented employee: Future Executive Officer

6. **REPORT ON ACTION TAKEN IN CLOSED SESSION**

7. **ADJOURNMENT**

Note: This agenda is posted pursuant to the provisions of the Government Code commencing at Section 54950. The date of this posting is March 25, 2019. Posting locations are: 1) Fresno Irrigation District Office; 2) FID Website; and 3) Notice Box located in front of 2907 S Maple Avenue – Fresno, CA (24 hour access available on District website and in the mailbox in front of building).

"In accordance with California Government Code Section 54957.5, any writing or document that is a public record, relates to an open session agenda item and is distributed less than 72 hours prior to a regular meeting, will be made available for public inspection in the District offices during normal business hours. If, however, the document is not distributed until the regular meeting to which it relates, then the document or writing will be made available to the public at the location of the meeting."

In compliance with The Americans With Disabilities Act, if you need assistance to participate in this meeting, please contact the authority at (559) 233-7161. Notification 48 hours prior to the meeting will enable the authority to make reasonable arrangements to ensure accessibility to this meeting.

NORTH KINGS GSA

BOARD OF DIRECTORS MEETINGS

PROPOSED 2018 SCHEDULE OF MEETINGS / EVENTS- *Subject to Change with Proper Notice

March 28, 2019	**6:00 p.m.**	**Regular Board Meeting**
April 25, 2019	**6:00 p.m.**	**Regular Board Meeting**
May 23, 2019	**6:00 p.m.**	**Regular Board Meeting**
June 27, 2019	**6:00 p.m.**	**Regular Board Meeting**
July 25, 2019	**6:00 p.m.**	**Regular Board Meeting**
August 22, 2019	**6:00 p.m.**	**Regular Board Meeting**
September 26, 2019	**6:00 p.m.**	**Regular Board Meeting**
October 24, 2019	**6:00 p.m.**	**Regular Board Meeting**
November 2019 (TBD)	**6:00 p.m.**	**Regular Board Meeting**
December 2019 (TBD)	**6:00 p.m.**	**Regular Board Meeting**

ITEM 1. b.

THE BOARD OF DIRECTORS OF THE NORTH KINGS GROUNDWATER SUSTAINABILITY AGENCY JOINT POWERS AUTHORITY REGULAR MEETING MINUTES FOR JANUARY 24, 2019, at 6:00 P.M.

DIRECTORS PRESENT

Fresno Irrigation District - Chairman Jerry Prieto, Jr.
City of Kerman - Director Rhonda Armstrong
Bakman Water Company – Director Steve Pickens
Garfield Water District - Director Karl Kienow
City of Clovis - Director Jose Flores
County of Fresno - Vice Chairman Brian Pacheco

DIRECTORS ABSENT

City of Fresno

MEMBER STAFF PRESENT

Executive Officer Gary R. Serrato – Fresno Irrigation District
Legal Counsel Kevin Dale
Advisory Committee Chairman Scott Redelfs – City of Clovis
Technical Subcommittee Chairman Adam Claes – Fresno Irrigation District
Administrative/Fiscal Subcommittee Chairman Lisa Koehn
Membership/Outreach/Communications Subcommittee Chairman Brandy Swisher – Fresno Metropolitan Flood Control District
Fiscal Officer DeAnn Hailey – Fresno Irrigation District
Consultant Ron Samuelian - Provost & Pritchard Consulting Group
Recording Secretary Lynn B. Rowe – Fresno Irrigation District

OTHERS PRESENT

None.

PLEDGE OF ALLEGIANCE

Chairman Prieto called the meeting to order at 6:00 p.m. with the Pledge of Allegiance.

Chairman Prieto announced that Director Pickens and Alternate Director Bakman were sworn in prior to the start of the meeting.

REVIEW AGENDA

There were no changes to the agenda.

REVIEW OF FUTURE MEETINGS

Later in 2019 the Board will reschedule the December 26 meeting date.

PUBLIC PRESENTATIONS (for items not on agenda) – 3 Minutes Maximum Per Person, 10 Minutes Maximum Per Subject

None.

THE BOARD OF DIRECTORS OF THE
NORTH KINGS GROUNDWATER SUSTAINABILITY AGENCY
JOINT POWERS AUTHORITY
REGULAR MEETING MINUTES FOR JANUARY 24, 2019, at 6:00 P.M.

POTENTIAL CONFLICTS OF INTEREST
Any Board Member who has a potential conflict of interest may now identify the item and recuse themselves from discussing and voting on the matter. [FPPC §87105]
None stated.

1. ADMINISTRATIVE MATTERS

a. Approval of Regular Board Meeting Minutes – November 15, 2018 – Action Item

There were no corrections or amendments to the minutes.

M/S/C (Flores/Armstrong) That the Board of Directors approved the minutes from the November 15, 2018, by the following vote. (Ayes –Pickens, Kienow, Armstrong, Prieto, Jr., Flores, Pacheco; Nays – 0; Absent – City of Fresno; Abstain – 0)

b. Review 2019 Board Meeting Schedule – Action Item

With the exception of the December meeting, the dates were approved as presented. The December meeting date will be changed to TBD on future agendas until a decision is made later in the year.

c. Water Conditions Update

Mr. Claes provided the Board with an updated water/snow conditions report for both the San Joaquin River (Millerton Lake) and Kings River (Pine Flat Reservoir). Mr. Claes states we are at 60% of January 1 average. Millerton Lake's Inflow is at 1,000 cfs and Outflow is at 600 cfs. Pine Flat Reservoir's Inflow is at 1,300 cfs and Outflow is at 71 cfs.

d. Kings Subbasin Coordination Update

Mr. Samuelian stated the grant for the GSP (Groundwater Sustainability Plan) development has been executed and expenses have been submitted for reimbursement. There is no timeframe as to when the DWR will send payment. The NKGSA submitted for its whole share of reimbursement.

Mr. Samuelian also reported on:

- All GSAs progressing with the GSP development
  - Working to have a draft GSP out for public review by mid-summer
- Coordinated Tasks continue
  - Confined Aquifer Flows estimation
  - Data Management System for annual reporting
  - Coordinated Water Budget
  - Sustainable Management Criteria – water level and other indicators
  - DWR Technical Support Services for monitor well construction
  - Common language being developed for the "basin" for each GSAs GSP
  - Draft Coordination Agreement being developed for all seven GSAs

Mr. Serrato mentioned that every GSA in the Kings Basin is working on the common language that will most likely be printed at the beginning of each of the seven plans.

e. Advisory Committee Update

Mr. Scott Redelfs stated there was little to report from the January Advisory Committee meeting. There was a small group from the public in attendance resulting from December's County Outreach meeting on the "white areas".

i. Technical Subcommittee Update

Mr. Claes reviewed the progress taking place in developing the groundwater sustainability plan (GSP). The subcommittee is currently working on:

- Water budget nearly complete (in coordination w/Kings Subbasin efforts)
  - Collecting data by groundwater pumping agency/sub-area
  - Will provide target for each area/agency to achieve sustainability
- Sustainable management criteria (address six undesirable results)
  - Water level – evaluate undesirable results in wells near indicator wells
  - Water quality – reference existing and future regulations, consulting DWR
- Evaluating GW conditions north and east of FID (County "white areas") for water budget
- Evaluating de Minimis pumping regulations
- Basin boundary modification (east side) – preliminarily approved

ii. Administrative/Fiscal Subcommittee Update

The subcommittee plans to meet to develop the 2019/2020 Fiscal Budget. The subcommittee is headed by Lisa Koehn (retired from the City of Clovis).

iii. Membership/Outreach/Communications Subcommittee Update

Ms. Swisher stated that roughly 2,800 invitation postcards were sent out for the December 13 workshop with approximately 300 attendees. Questions from the audience were answered at the end of the presentations and 130 attendees signed up on the NKGSA database. A follow-up workshop summary and FAQ sheet were sent to the interested attendees. A potential second public workshop for rural residential and small farmers west of the City of Fresno is being considered. Ms. Swisher reported that there is a collaborative effort with Self Help Enterprises, Asian Business Institute and Resource Center, and the Leadership Counsel for Justice and Accountability. There is also a Southeast Asian small farmer workshop - potential partnership with the University of California's Cooperative Extension being considered. To date there have been 22 presentations and outreach programs throughout the area and 430 registered on the NKGSA interested parties list.

Mr. Serrato stated staff members of the NKGSA have been meeting with Fresno County staff to discuss coverage of the "white areas" (areas with no surface water supplies) north and east of Fresno Irrigation District.

An outline of the North Kings GSP is available for viewing on the NKGSA website.

Chairman Prieto noted some counties in California have chosen not to represent the "white areas" even though it is a requirement; however, Fresno County is actively participating in the NKGSA/Kings Basin and representing the "white areas" within its jurisdiction.

Chairman Prieto stated the Director and Alternate Director from the City of Fresno were absent at the Board meeting.

2. LEGAL MATTERS

No items for discussion.

3. FINANCIAL MATTERS

a. Expense Report for November through December 2018 – Action Item

Ms. Hailey reported expenses have been paid for August, September, and October 2018.

M/S/C (Flores/Kienow) That the Board of Directors approved the Expense Report for November through December 2018 as presented by Staff by the following vote. (Ayes –Pickens, Kienow, Prieto, Jr., Flores, Pacheco; Nays – 0; Absent – City of Fresno; Abstain – 0)

b. Financial Statements as of December 31, 2018 – Action Item

Director Armstrong inquired about the fiscal budget, invoicing of members from 2017, and the DWR grant payment. Ms. Hailey responded to Director Armstrong's questions.

Ms. Hailey reviewed the current balance and paid invoices (all invoices have been paid with the exception of CSU Fresno).

M/S/C (Kienow/Hernandez) That the Board of Directors approved the Financial Statements as of December 31, 2018, as presented by Staff by the following vote. (Ayes –Pickens, Kienow, Armstrong, Prieto, Jr., Flores, Pacheco; Nays – 0; Absent – City of Fresno; Abstain – 0)

4. EXECUTIVE OFFICER REPORT

a. Executive Officer Recruitment - Update

This item will be discussed during Closed Session.

Mr. Serrato stated that Channel 26 approached Mario Santoyo about having a discussion on SGMA. Mr. Santoyo is exploring this with a number of GSAs to see if there is any interest. More details will be brought back to the Directors during the next Board meeting.

5. DIRECTORS REPORT

Director Pickens – none.

Director Kienow – attended the December 13 outreach meeting and was impressed with the Mr. Serrato's presentation. While waiting in line, Director Kienow noted hearing from attendees a lot of misinformation and also noted that the public had a void of information. Director Kienow complimented the Outreach Subcommittee on their efforts on reaching out to the public.

Director Armstrong – none.

Director Prieto – none.

DIRECTORS REPORT continued

City of Fresno – absent.

Director Flores – none.

Director Pacheco – none.

Open Session was suspended at 6:36 p.m. with the Board of Directors, the Executive Officer, and some management Staff going into Closed Session at 6:38 p.m.

CLOSED SESSION

Public Employee Appointment – Government Code 54957
Title: Executive Officer (Discussion Only)

Conference with Labor Negotiators – Government Code 54957.6
Agency designated representative: Board Chairman
Unrepresented employee: Future Executive Officer

Closed Session was adjourned at 6:53 p.m.

6. REPORT ON ACTION TAKEN IN CLOSED SESSION

Chairman Prieto stated there was nothing to report out from Closed Session.

7. ADJOURNMENT

With no further discussion or action, Chairman Prieto adjourned the meeting at 6:54 p.m.

Respectfully Submitted by,

_____
Gary R. Serrato, Executive Officer-Secretary/Treasurer

ITEM 3. a.

North Kings Groundwater Sustainability Agency
Expense Report
January through February 2019

Type	Num	Date	Name	Memo	Account	Paid Amount
Check	**1115**	**01/04/2019**	**Atkinson, Andelson, ...**	**Invoice 558529**	**Checking Account**	
				November Legal	Legal	-748.13
TOTAL						-748.13
Check	**1116**	**01/04/2019**	**David Cehrs, Ph.D**	**Invoice 20-Dec-18**	**Checking Account**	
				November & December Services	Engineering Consult...	-6,000.00
TOTAL						-6,000.00
Check	**1117**	**01/04/2019**	**Provost & Pritchard C...**	**Invoice 71313 & 71315**	**Checking Account**	
				Invoice 71313 - November Ser...	Engineering Consult...	-37,564.37
				Invoice 71315 - November Ser...	Kings Basin Coordin...	-2,982.75
TOTAL						-40,547.12

ITEM 3. b.

8:09 AM
03/25/19
Accrual Basis

North Kings Groundwater Sustainability Agency
Balance Sheet
As of February 28, 2019

	Feb 28, 19
ASSETS	
Current Assets	
Checking/Savings	
Checking Account	307,878.99
Money Market Account	5,389.22
Total Checking/Savings	313,268.21
Total Current Assets	313,268.21
TOTAL ASSETS	**313,268.21**
LIABILITIES & NET POSITION	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	1,050.39
Total Accounts Payable	1,050.39
Total Current Liabilities	1,050.39
Total Liabilities	1,050.39
Net Position	
Net Investment	277,520.71
Change in Net Position	34,697.11
Total Net Position	312,217.82
TOTAL LIABILITIES & NET POSITION	**313,268.21**

8:13 AM
03/25/19
Accrual Basis

North Kings Groundwater Sustainability Agency
Income Statement - Budget vs. Actual
July 2018 through February 2019

	Jul '18 - Feb 19	Budget	$ Over/(Under) Budget	% of Budget
Operating Revenues/Expenses				
Revenues				
Grant Income	0.00	214,000.00	-214,000.00	0.0%
Member/Contracting Entity				
Bakman Water Company	17,000.00	17,000.00	0.00	100.0%
Biola Community Services Distr	8,000.00	8,000.00	0.00	100.0%
City of Clovis	47,000.00	47,000.00	0.00	100.0%
City of Fresno	100,000.00	100,000.00	0.00	100.0%
City of Kerman	16,000.00	16,000.00	0.00	100.0%
County of Fresno	74,000.00	74,000.00	0.00	100.0%
CSU Fresno	0.00	16,000.00	-16,000.00	0.0%
Fresno Irrigation District	149,000.00	149,000.00	0.00	100.0%
Garfield Water District	20,000.00	20,000.00	0.00	100.0%
International Water District	19,000.00	19,000.00	0.00	100.0%
Total Member/Contracting Entity	450,000.00	466,000.00	-16,000.00	96.57%
Total Income	450,000.00	680,000.00	-230,000.00	66.18%
Expense				
Audit Expense	4,285.00	4,285.00	0.00	100.0%
Bank Charges	0.00	0.00	0.00	0.0%
Dues and Subscriptions	281.25	515.00	-233.75	54.61%
Grant Administration Costs	125.11	10,000.00	-9,874.89	1.25%
Insurance	1,354.10	3,000.00	-1,645.90	45.14%
Kings Basin Coordination	41,050.75	105,000.00	-63,949.25	39.1%
Legal	17,873.89	70,000.00	-52,126.11	25.53%
Office Supplies	0.00	2,000.00	-2,000.00	0.0%
Printing/Materials Costs (FID)	0.00	4,000.00	-4,000.00	0.0%
Professional Services				
Engineering Consultant	322,001.65	540,000.00	-217,998.35	59.63%
Public Information	1,843.50	25,000.00	-23,156.50	7.37%
Security Services	198.00	500.00	-302.00	39.6%
Professional Services - Other	0.00	0.00	0.00	0.0%
Total Professional Services	324,043.15	565,500.00	-241,456.85	57.3%
Staff Expense				
Executive Officer	1,110.60			
Supporting Staff (FID)	25,319.57	90,000.00	-64,680.43	28.13%
Total Staff Expense	26,430.17	90,000.00	-63,569.83	29.37%
Total Operating Expenses	415,443.42	854,300.00	-438,856.58	48.63%
Net Operating Income	34,556.58	-174,300.00	208,856.58	-19.83%
Non-operating Revenue				
Non-operating Revenue				
Interest Income	140.53	0.00	140.53	100.0%
Total Non-operating Revenue	140.53	0.00	140.53	100.0%
Net Non-operating Revenue	140.53	0.00	140.53	100.0%
Net Income	**34,697.11**	**-174,300.00**	**208,997.11**	**-19.91%**

North Kings Groundwater Sustainability Agency
Invoices by Agency - Paid Invoices
As of February 28, 2019

Type	Date	Num	Amount
BCSD - Biola Community Svcs District			
Invoice	07/06/2018	1023	8,000.00
Total BCSD - Biola Community Svcs District			8,000.00
BWC - Bakman Water Company			
Invoice	07/06/2018	1022	17,000.00
Total BWC - Bakman Water Company			17,000.00
CNF - County of Fresno			
Invoice	07/06/2018	1027	74,000.00
Total CNF - County of Fresno			74,000.00
COC - City of Clovis			
Invoice	07/06/2018	1024	47,000.00
Total COC - City of Clovis			47,000.00
COF - City of Fresno			
Invoice	07/06/2018	1025	100,000.00
Total COF - City of Fresno			100,000.00
COK - City of Kerman			
Invoice	07/06/2018	1026	16,000.00
Total COK - City of Kerman			16,000.00
FID - Fresno Irrigation District			
Invoice	07/06/2018	1029	166,768.00
Total FID - Fresno Irrigation District			166,768.00
GWD - Garfield Water District			
Invoice	07/06/2018	1031	20,000.00
Total GWD - Garfield Water District			20,000.00
IWD - International Water District			
Invoice	07/06/2018	1030	1,232.00
Total IWD - International Water District			1,232.00
TOTAL			**450,000.00**

North Kings Groundwater Sustainability Agency
Invoices by Agency - Unpaid Invoices
As of February 28, 2019

Type	Date	Num	Amount
TOTAL			

ITEM 3. c.

North Kings Groundwater Sustainability Agency
Statement of Revenues, Expenses, and Changes in Net Position

	Jul 18 - Dec 18 Actual	05/24/2018 Approved 2018-2019 Budget	% of Budget	03/28/2019 Proposed 2018-2019 Budget	% of Budget
Operating Income/Expense					
Income					
Grants Income	0.00	214,000.00	0%	214,000.00	0%
Member/Contracting Entity					
Bakman Water Company	17,000.00	17,000.00	100%	21,000.00	81%
Biola Community Services Distr	8,000.00	8,000.00	100%	10,000.00	80%
City of Clovis	47,000.00	47,000.00	100%	60,000.00	78%
City of Fresno	100,000.00	100,000.00	100%	127,000.00	79%
City of Kerman	16,000.00	16,000.00	100%	21,000.00	76%
County of Fresno	74,000.00	74,000.00	100%	94,000.00	79%
CSU Fresno	0.00	16,000.00	0%	21,000.00	0%
Fresno Irrigation District	149,000.00	149,000.00	100%	189,000.00	79%
Garfield Water District	20,000.00	20,000.00	100%	25,000.00	80%
International Water District	19,000.00	19,000.00	100%	24,000.00	79%
Total Member/Contracting Entity	450,000.00	466,000.00	97%	592,000.00	76%
Total Income	450,000.00	680,000.00	66%	806,000.00	56%
Expense					
Audit Expense	3,780.00	4,285.00	88%	3,780.00	100%
Bank Charges	0.00	0.00	0%	0.00	0%
Dues and Subscriptions	0.00	515.00	0%	515.00	0%
Grant Administration Costs	0.00	10,000.00	0%	10,000.00	0%
Insurance	1,354.10	3,000.00	45%	1,354.10	100%
Kings Basin Coordination	26,118.00	105,000.00	25%	105,000.00	25%
Legal	15,838.98	70,000.00	23%	70,000.00	23%
Office Supplies	0.00	2,000.00	0%	2,000.00	0%
Printing/Materials Costs (FID)	0.00	4,000.00	0%	4,000.00	0%
Professional Services					
Engineering Consultant	186,880.19	540,000.00	35%	540,000.00	35%
Public Information	444.00	25,000.00	2%	25,000.00	2%
Security Services	71.50	500.00	14%	500.00	14%
Professional Services - Other	0.00	0.00	0%	0.00	0%
Total Professional Services	187,395.69	565,500.00	33%	565,500.00	33%
Staff Expense					
Executive Officer	0.00	0.00	0%	45,000.00	0%
Supporting Staff (FID)	12,743.29	90,000.00	14%	40,000.00	32%
Total Staff Expense	12,743.29	90,000.00	14%	85,000.00	15%
Total Expense	247,230.06	854,300.00	29%	847,149.10	29%
Net Operating Income	202,769.94	-174,300.00	-116%	-41,149.10	-493%
Non-Operating Income					
Interest Income	107.73	0.00	100%	200.00	54%
Total Non-Operating Income	107.73	0.00	100%	200.00	54%
Change in Net Position	**202,877.67**	**-174,300.00**	**-116%**	**-40,949.10**	**-495%**

ITEM 4. a.

FOX26 & CW59 TELEVISION STATIONS - FRESNO

TOWN HALL

YOUR VOICE. YOUR FUTURE.

On January 31, 2020 the new Sustainable Groundwater Management Act kicks in. This new law requires anyone using a well pump to draw water from underground to prove to the State that they have a plan to replace an equal amount of water back to the ground. If they don't they can face heavy fines or be forced to shut the pump down. Not all farmers and/or cities are fully aware and prepared.

The Central Valley is ground zero for over pumping of groundwater. Environmental laws and lawsuits have taken away large amounts of surface water supply. That means cities, farms, and rural homes have forced use of more groundwater. More underground water has been used than replenished – and the land is collapsing. "Subsidence" is crippling the ability of canals, rivers and other water courses to convey water because, as the land sinks, there is less room for water to flow and store.

Water experts and State Legislators will be on our panel to discuss the issue. They'll dive into how the new law affects many people living in the Central Valley, and why many towns and farms aren't ready. There will be a live audience and viewers will be able to submit questions for the panel.

FOX26 & CW59 TELEVISION STATIONS - FRESNO

Water in the Valley:

Battle for our Ground Water

TOWN HALL

YOUR VOICE. YOUR FUTURE.

- ✓ LIVE Town Hall discussion Thursday, May 23rd, 2019 from 6p-7p on KMPH FOX26 Your Hometown News Connection"
- ✓ Moderator Rich Rodriguez is joined by a *panel of experts (TBD)
- ✓ Live audience participation with social media opportunities for viewer questions
- ✓ News stories leading up to event

*Information regarding the panel of experts will be coming soon

FOX26 & CW59 TELEVISION STATIONS - FRESNO

Water in the Valley:

Battle for our Ground Water

TOWN HALL

YOUR VOICE. YOUR FUTURE.

Sponsorship Elements Include:

- ✓ Audio and Logo mentions on all promotional announcements airing on both KMPH Fox26 and KFRE CW59. 50x on KMPH, 50x on KFRE.
- ✓ Three :30 commercials during the live broadcast on KMPH Thursday, May 23rd, 2019
- ✓ Three :30 commercials on the LIVE stream.
- ✓ Open and Close Billboard inside the program.
- ✓ Inclusion in social media marketing and web banners.
- ✓ Sponsor can send a delegate to the Town Hall to be in the audience and ask one question and/or make one statement during the telecast

Sponsorship Investment: $5,000

FOX26 & CW59 TELEVISION STATIONS - FRESNO

Water in the Valley:

Battle for our Ground Water

TOWN HALL

YOUR VOICE. YOUR FUTURE.

Summary

- ✓ Audio and Logo mentions on all promotional announcements airing on both KMPH Fox26 50x on KMPH, 50x on KFRE.
- ✓ Three :30 commercials during the live broadcast on KMPH Thursday, May 23rd, 2019
- ✓ Three :30 commercials on the LIVE stream.
- ✓ Open and Close Billboard inside the program.
- ✓ Inclusion in social media marketing and web banners.
- ✓ Sponsor can send a delegate to the Town Hall to be in the audience and ask one question and/or make one statement during the telecast

Sponsorship Investment: $5,000

Accepting Signature _____ Date _____

Accepting Signature for KMPH _____ Date _____

KMPH, kmph-kfre.com do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity