NORTH KINGS GROUNDWATER SUSTAINABILITY AGENCY

AGENDA
NKGSA Advisory Committee Meeting
March 12, 2021, 1:30 PM

SPECIAL NOTICE REGARDING PUBLIC PARTICIPATION DUE TO COVID-19

Given the current Shelter-in-Place Order covering the State of California and the Social Distance Guidelines issued by Federal, State, and Local Authorities, the NKGSA is implementing the following changes to participate in and provide public comment for all NKGSA Advisory Committee meetings until notified otherwise. There will not be a physical location available for the public to participate in the meeting.

Please join my meeting from your computer, tablet or smartphone.
https://global.gotomeeting.com/join/718228277

You can also dial in using your phone.
United States: +1 (408) 650-3123
Access Code: 718-228-277

Written Comments

- Members of the public are encouraged to submit written comments via email at northkingsgsa@gmail.com up to one (1) hour before the meeting. You will need to provide: Meeting date, agenda item number, name, email and comment (please limit to 300 words or 3 minutes). Please include: PUBLIC COMMENT in the subject for the email.

- Your item will be read onto the record during the public comment portion when the item is heard. Any portion of your comment extending past three (3) minutes may not be read aloud due to time restrictions but will be made part of the record of proceedings.

- Please be aware that any public comments received that do not specify a particular agenda item will be read aloud during the general public comment portion of the agenda.

- If a written comment is received after 12:30 p.m. on the day of the meeting, efforts will be made to read the comment into the record. However, staff cannot guarantee that written comments received after 12:30 p.m. will be read. All written comments

that are not read into the record will be made part of the record of proceedings, provided that such comments are received prior to the end of the NKGSA Advisory Committee meeting.

Verbal Comments

- If you wish to speak to the Advisory Committee on the item by telephone, you must contact the NKGSA Executive Officer at (559) 233-7161 x. 7109 no later than 12:30 p.m. on the day of the meeting.
    - You will be asked to provide a phone number to call you during the meeting. You will also be asked for your name so that you can be called when it is your turn to speak.
    - You will be called during the comment section for the agenda item on which you will speak.
    - You may be put on hold until your name is called by the Executive Officer.
    - Your comment period will be limited to three (3) minutes.

Noticed Public Hearings

- For noticed public hearings, all public comments must be received by the close of the public hearing period. All written comments received by the close of the public hearing period will be read aloud by a staff member during the applicable agenda item, provided that such comments may be read within three (3) minutes allotted to each speaker. Any portion of your comment extending past three (3) minutes may not be read aloud due to time restrictions but will be included in the record of proceedings.

- If a comment on a public hearing item is received after the close of the public hearing, such comment will be treated like a general public comment and made part of the record of proceedings, provided that such comment is received prior to the end of the meeting.

AGENDA

1. Call to Order

2. Approval of Minutes from February 12, 2021 Meeting

3. Receive – Basin Coordination Update (Samuelian)

4. Financial Update
    a. Discussion/Possible Action – Recommend Approval of the January 2021 Expense Report – Action Item.
    b. Discussion/Possible Action – Recommend Approval of the Financial Statements as of January 31, 2021 – Action Item.

5. Administrative
    a. NKGSA New Well Review Policy – NKGSA 2021-001 – Update

6. Workgroup Updates and Actions

7. Executive Officer Update (Chauhan)

    a. Member Agency Mitigation Responsibility Update

    b. Outreach Update
        i. Kings Basin Coordinated Outreach

    c. External Affairs Update

    d. Representative Monitoring Network Update

    e. Miscellaneous

8. Public Comments

9. Advisory Committee Member Comments

10. Adjourn

11. Future Meetings:
    a. April 9, 2021

2 – ADVISORY COMMITTEE MEETING MINUTES – February 12, 2021

MINUTES
(Preliminary – Subject to Revision/Approval at next meeting)

NKGSA Advisory Committee Meeting
February 12, 2021
****Clovis Public Safety Building**

VIA TELECONFERENCE:

In attendance:

*Paul Armendariz – City of Clovis
*Shay Bakman – Bakman Water Co.
*Eduardo Antunez – Biola CSD
*Brock Buche – City of Fresno
*Glenn Allen – Fresno County
*Adam Claes – FID
*Peter Sanchez – FMFCD
*Nick Keller – Garfield Water District
*Jerry Jones – City of Kerman
Kassy Chauhan – NKGSA
Andrew Aller – NKGSA (legal counsel)
Kristen Freberg – City of Clovis
Brandy Swisher – FMFCD
Ronnie Samuelian – Provost & Pritchard
Lisa Koehn – Clovis
Sue Ruiz – Self-Help Enterprises
Dao Lor – ABIRC
Diane Merrill – League of Women Voters
Moises Ortiz – Malaga Water District

* - Voting representative on Advisory Committee

*<u>**Note:</u> This meeting was conducted via web conference due to COVID-19 social distancing requirements.*

Item 1 – Called to order at 1:30 PM

Special Instructions:
Special teleconferencing procedures for the Advisory Committee meeting were read by Executive Officer, Kassy Chauhan. The special instructions included information on written and verbal comments for the Advisory Committee members and members of the public participating via teleconference.

Following the special teleconference instructions, a roll call vote was taken with the following results:

Agency Name	Name of Person	Present/Absent
Bakman Water Company	Shay Bakman	Present
Biola CSD	Eduardo Antunez	Present
City of Clovis	Paul Armendariz	Present
City of Fresno	Brock Buche	Present
City of Kerman	Jerry Jones	Present
Fresno County	Glenn Allen	Present
Fresno Irrigation District	Adam Claes	Present
Fresno Metropolitan Flood Control District	Peter Sanchez	Present
Garfield Water District	Nick Keller	Present
International Water District	-	Absent

Item 2 – Approval of Minutes from 01/08/21 Meeting

Motion by member Buche to approve the minutes; second by member Keller.

Committee votes as follows:

Bakman: Aye Armendariz: Aye Jones: Aye Claes: Aye Keller: Aye
Antunez: Aye Buche: Aye Allen: Aye Sanchez: Aye
(International absent)

9 Aye; 1 Absent. Motion passed.

Item 3 – Receive – Basin Coordination Update
(Update presented by Ronnie Samuelian)

Round 1 of the SGMA implementation grant was submitted January 8, 2021. The amount of money requested by all applicants, per Department of Water Resources (DWR), was about 3 times the amount of available funds. DWR is expecting to release draft recommendations in March 2021.

An additional $60 million may potentially be available in the draft budget, which would be available in mid-summer. Projects should be ready and competitive in order to potentially receive state funds.

A Basin Point of Contact call took place last month. DWR has requested that there be a single point of contact for each basin. Ronnie Samuelian is the point of contact for the Kings basin. This call was set up for the San Joaquin Basin and served as a touch-base call with DWR. DWR confirmed that they are proceeding with GSP reviews and think that some GSPs will have comments completed in the summer, but probably not for any of the San Joaquin Valley basin GSPs.

The annual report is underway and is due on April 1st and covers Water Year '20 (October 2019 – September 2020).

Many GSAs in the Basin are working to gather monitor well construction information and build new wells. Coordinated Basin outreach efforts continue to be discussed.

Item 4 – Financial Update

(Update presented by Lisa Koehn)

Item 4a – Discussion/Possible Action – Recommend Approval of the December 2020 Expense Report – Action Item

There was a total of $32,449.35 in expenses, including legal services, FID, KRCD, and Provost & Pritchard.

Member Buche inquired as to why the legal expenses were as high as they were. Executive Officer Chauhan explained that the legal expenses were primarily associated with work on the boundary flows, as well as policy review for NKGSA and neighboring GSAs.

Item 4b – Discussion/Possible Action – Recommend Approval of the Financial Statements as of December 31, 2020 – Action Item

The balance sheet shows total assets of $999,439.22. The income statement shows total expenses to date at $201,221.69. (The budget for the year is $682,800.00.) Total income for the July-September quarter was $996,000.00.

The retention for Prop 1 (in the amount of $21,428.50) is still pending.

Detailed versions of both financial reports were included in the meeting packet.

Motion by member Buche to recommend approval of both of the preceding reports; second by member Sanchez.

Committee votes as follows:

Bakman: Aye	Armendariz: Aye	Jones: Aye	Claes: Aye	Keller: Aye
Antunez: Aye	Buche: Aye	Allen: Aye	Sanchez: Aye	

(International absent)

9 Aye; 1 Absent. Motion passed.

Item 5 – Administrative

(Update presented by Kassy Chauhan)

Item 5a – NKGSA Board Seat No. 7 – New Director Update

The new director has been appointed – Moises Ortiz, the General Manager of Malaga County Water District. This will be a 2-year term (through December 2023). The 1st Alternate for that position is Eduardo Antunez from Biola CSD and the 2nd Alternate is Kyle Moeller from Fowler Packing.

Moises Ortiz introduced himself to the Advisory Committee and provided some information on his professional background.

Item 5b – Discussion/Possible Action – Recommend Approval of Professional Services Contract – Provost & Pritchard – Kings Basin Coordination - $33,000.00

(Note: The original agenda indicated that the contract amount was $15,000. A notice was issued the day prior to the Advisory Committee meeting that the correct contract amount is $33,000.)

This is a professional services contract for Kings Basin coordination activities. That includes Basin coordination and facilitation, groundwater pumping estimation, and annual report preparation. The total contract amount is for $105,000 but is shared amongst the GSAs in the subbasin. NKGSA's share will be $33,000. A copy of the contract was included in the meeting packet.

These costs were included as part of the approved costs for the FY 2020-2021 budget, located under the "Engineering Consultant Fees" line item. It's being brought back before the Advisory Committee because it was indicated last year that the Advisory Committee members would like to see the contract prior to execution.

Member Claes inquired as to whether this agreement needed to be brought to the Advisory Committee and the Board every year for approval prior to execution, considering that the costs are already incorporated into the budget and that a basin coordinator is required in order to stay in legal compliance. If it's included in the budget, can it simply be approved by default?

Member Buche pointed out that most agreements have a set term, and he thinks it would be appropriate to bring the contract back to the Committee once a term has expired and a new agreement needs to be executed. He also commented that given the dollar amount of the contract, the consultant should be able to report annual water use on a calendar year basis.

Member Claes and Executive Officer Chauhan discussed that a spending authority policy should be developed for NKGSA. This is something that the policy workgroup could potentially work on in the future and then bring a policy back to the Committee for review. Member Claes recommended that a draft policy be put together and placed on the agenda for a future meeting.

Motion by member Allen to recommend approval of the professional services contract with Provost & Pritchard; second by member Buche.

Committee votes as follows:

Bakman: Aye Armendariz: Aye Jones: Aye Claes: Aye Keller: Aye
Antunez: Aye Buche: Aye Allen: Aye Sanchez: Aye
(International absent)

9 Aye; 1 Absent. Motion passed.

Item 6 – Workgroup Updates and Actions

(Update presented by Kassy Chauhan)

Item 6a – Policy Workgroup

i. Discussion/Possible Action Item – Recommend Adoption of Revised New Well Review Policy – Action Item

The latest version of the revised policy is dated January 27, 2021. A copy of the policy was included in the meeting packet.

Since January, comments from permitting agencies have been addressed and the revision routed through permitting agencies for any additional concerns, and it has gone through legal review. The draft has now been finalized and is ready for recommendation for approval.

It was discussed that Exhibit A of the policy (which is a boundary map) was not included in the packet, but Executive Officer Chauhan confirmed that Exhibit A is meant to be included in the final policy draft.

Motion made by member Buche to recommend adoption of the New Well Review Policy, No. NKGSA-2021-001, version 01.27.2021, with the stipulation that Exhibit A be included in the policy; second by member Armendariz.

Committee votes as follows:

Bakman: Aye Armendariz: Aye Jones: Aye Claes: Aye Keller: Aye
Antunez: Aye Buche: Aye Allen: Aye Sanchez: Aye
(International absent)

9 Aye; 1 Absent. Motion passed.

Executive Officer Chauhan mentioned that a follow-up meeting with Fresno County well drillers has been scheduled for March 18, 2021 in anticipation of this policy being adopted.

ii. Member Agency Reporting Policy – Update

The workgroup is still in the information gathering stage for this policy. A draft policy will hopefully be ready for consideration by the Advisory Committee in March or April of 2021.

Item 7 – Executive Officer Update

(Update presented by Kassy Chauhan)

Item 7a – Member Agency Mitigation Responsibility Update

Follow-up evaluations are needing to be done and P&P is working on that. Once the evaluations are completed, follow-ups will be done with individual member agencies and eventually, a culminating large group meeting will be held (tentatively in April 2021). The mitigation responsibility policy will then be created.

Item 7b – Outreach Update

i. Kings Basin Coordinated Outreach

The domestic well owner brochure and school brochure have been finalized and posted to the website. These will be used by both NKGSA and partner agencies to give out to the public at outreach events, and will also remain available on the website.

A webinar is being planned (tentatively in March 2021) for schools as a SGMA refresher.

NKGSA has been involved in the San Joaquin Valley Water Collaborative Coalition, which brings various water interest groups together to come up with common problem statements and explore solutions.

The Stanford University Cardinal Course has selected NKGSA's GSP to evaluate. They are specifically looking at how to achieve SGMA and Human Right to Water compliance. Several member agencies have been invited to participate in lectures and panel discussions with the students.

Item 7c – External Affairs Update

Social media engagement and e-news is continuing. KRCD is working on making revisions and updates to the website.

Item 7d – Representative Monitoring Network Update

There are continued efforts to make contact with well owners and there is a push to collect as much data as possible prior to the irrigation season. Evaluations continue to determine which wells we can collect construction information for and where we might need to identify alternative wells or drill new ones.

Item 7e – Miscellaneous

The AEM survey results are still pending.

A letter of support was provided to the University of California Cooperative Extension (UCCE) for a grant funding application for research on small farm irrigation practices.

Fresno County has been sending out informational fliers about SGMA as part of an outreach effort to white areas that they represent. Some follow-up inquiries have been received from affected residents.

Item 8 – Public Comments

No public comments were received.

Item 9 – Advisory Committee Member Comments

Member Claes provided information from FID's board meeting regarding water conditions. The Kings River watershed is in roughly the same condition as it was at this time last year, which is about 35% of the April 1st average. The storm at the end of January nearly doubled the snowpack for the Kings River watershed.

Item 10 – Adjourned

Motion by member Armendariz to adjourn; second by member Keller. Meeting adjourned at 2:45 PM.

Item 11 – Future Meetings

The future meeting schedule is as follows:

a. March 12, 2021

4 (a-b) - FINANCIAL REPORT –

January 2021 Expense Report &

Financial Statements as of January 31, 2021

NORTH KINGS GROUNDWATER SUSTAINABILITY AGENCY

AGENDA ITEM NO: **4 (a-b)**
Executive Officer: KDC

NKGSA-
REPORT TO THE ADVISORY COMMITTEE

TO: Chair and Advisory Committee Members

FROM: DeAnn Hailey – Fiscal Agent

DATE: March 8, 2021

SUBJECT: Financial Update

ATTACHMENTS: (A) January 2021 Expense Report
(B) Financial Statements as of January 31, 2021

CONFLICT OF INTEREST

None

RECOMMENDATION

For the Advisory Committee to recommend to the NKGSA Board of Directors approval of the January 2021 Expense Report and the Financial Statements as of January 31, 2021.

EXECUTIVE SUMMARY

The fiscal agent, DeAnn Hailey, has prepared the monthly expense report for January 2021 and the financial statements as of January 31, 2021. She will highlight some of the financial items of note and be prepared to answer any questions on the reports. The inclusion of the financial reports for consideration by the NKGSA Advisory Committee is a procedural change implemented in October 2020 to allow for review prior to submittal to the NKGSA Board of Directors for approval.

FISCAL IMPACT

The fiscal impact is shown on the attached reports. The total expenses are in line with the amounts included in the NKGSA 2020-2021 Budget.

REASON FOR RECOMMENDATION

The reports represent expenses and revenues for the NKGSA for this reporting period.

ACTIONS FOLLOWING APPROVAL

The financial statements will be provided to the NKGSA Board of Directors for approval at its regular board meeting on March 25, 2021.

Prepared by: DeAnn Hailey

1:54 PM
02/24/21
Accrual Basis

North Kings Groundwater Sustainability Agency
Expense Report
January 2021

Type	Date	Num	Memo	Account	Amount
Atkinson, Andelson, Loya, Ruud & Romo					
Bill	01/01/2021	613522	December 2020 Legal Servi...	Legal	6,876.45
Total Atkinson, Andelson, Loya, Ruud & Romo					6,876.45
Cash Management Chg					
Che...	01/20/2021	EFT		Bank Charges	10.00
Total Cash Management Chg					10.00
Constant Contact, Inc.					
Che...	01/27/2021	EFT		Public Information	45.00
Total Constant Contact, Inc.					45.00
Fresno Irrigation District					
Bill	01/19/2021	6627	Executive Officer Hours	Executive Officer	6,419.37
Bill	01/19/2021	6627	Administrator Hours	Supporting Staff (...	215.54
Bill	01/19/2021	6627	Fiscal Agent Hours	Supporting Staff (...	270.02
Bill	01/19/2021	6627	Recording Secretary Hours	Supporting Staff (...	467.02
Bill	01/19/2021	6627	Admin Fee 6%	Supporting Staff (...	442.32
Total Fresno Irrigation District					7,814.27
HP Water Systems					
Bill	01/06/2021	38661	Well Video	Professional Servi...	1,995.00
Total HP Water Systems					1,995.00
Kings River Conservation District					
Bill	01/13/2021	4639		Public Information	2,212.50
Total Kings River Conservation District					2,212.50
Provost & Pritchard Consulting Group					
Bill	01/28/2021	83339	December 2020 Consulting ...	Engineering Cons...	8,852.00
Bill	01/28/2021	83342	December 2020 Consulting ...	Kings Basin Coord...	1,188.00
Total Provost & Pritchard Consulting Group					10,040.00
TOTAL					**28,993.22**

1:55 PM
02/24/21
Accrual Basis

North Kings Groundwater Sustainability Agency
Balance Sheet
As of January 31, 2021

	Jan 31, 21
ASSETS	
Current Assets	
Checking/Savings	
Checking Account	94,658.22
Money Market Account	855,729.29
Total Checking/Savings	950,387.51
Accounts Receivable	
Accounts Receivable	21,428.50
Total Accounts Receivable	21,428.50
Total Current Assets	971,816.01
TOTAL ASSETS	**971,816.01**
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	24,730.72
Total Accounts Payable	24,730.72
Total Current Liabilities	24,730.72
Total Liabilities	24,730.72
Net Position	
Legal Reserves	250,000.00
Net Investment	243,148.70
Change in Net Position	453,936.59
Total Net Position	947,085.29
TOTAL LIABILITIES & NET POSITION	**971,816.01**

10:07 AM
02/25/21
Accrual Basis

North Kings Groundwater Sustainability Agency
Income Statement - Budget vs. Actual
July 2020 through January 2021

	Jul '20 - Jan 21	Budget	$ Over/(Under) Budget	% of Budget
Ordinary Income/Expense				
Income				
Interested Party Contribution	7,113.20	0.00	7,113.20	100.0%
Grant Income	0.00	70,000.00	-70,000.00	0.0%
Member/Contracting Entity				
Bakman Water Company	5,000.00	5,000.00	0.00	100.0%
Biola Community Services Distr	1,000.00	1,000.00	0.00	100.0%
City of Clovis	34,000.00	34,000.00	0.00	100.0%
City of Fresno	167,000.00	167,000.00	0.00	100.0%
City of Kerman	5,000.00	5,000.00	0.00	100.0%
County of Fresno	85,000.00	85,000.00	0.00	100.0%
Fresno Irrigation District	374,000.00	374,000.00	0.00	100.0%
Garfield Water District	4,000.00	4,000.00	0.00	100.0%
International Water District	2,000.00	2,000.00	0.00	100.0%
Total Member/Contracting Entity	677,000.00	677,000.00	0.00	100.0%
Total Income	684,113.20	747,000.00	-62,886.80	91.58%
Expense				
Audit Expense	3,970.00	4,500.00	-530.00	88.22%
Bank Charges	10.00	150.00	-140.00	6.67%
Dues and Subscriptions	0.00	1,000.00	-1,000.00	0.0%
Grant Administration Costs	0.00	50.00	-50.00	0.0%
Insurance	1,895.30	1,200.00	695.30	157.94%
Kings Basin Coordination	11,832.00	50,000.00	-38,168.00	23.66%
Legal	21,717.24	75,000.00	-53,282.76	28.96%
Legal Reserves Expense	50,000.00	50,000.00	0.00	100.0%
Office Supplies	0.00	500.00	-500.00	0.0%
Printing/Materials Costs (FID)	0.00	50.00	-50.00	0.0%
Professional Services				
Engineering Consultant	67,128.50	200,000.00	-132,871.50	33.56%
Security Services	0.00	350.00	-350.00	0.0%
Professional Services - Other	12,778.18	165,000.00	-152,221.82	7.74%
Total Professional Services	79,906.68	365,350.00	-285,443.32	21.87%
Public Information	13,191.00	15,000.00	-1,809.00	87.94%
Staff Expense				
Executive Officer	40,215.48	100,000.00	-59,784.52	40.22%
Supporting Staff (FID)	7,477.21	20,000.00	-12,522.79	37.39%
Total Staff Expense	47,692.69	120,000.00	-72,307.31	39.74%
Total Expense	230,214.91	682,800.00	-452,585.09	33.72%
Net Ordinary Income	453,898.29	64,200.00	389,698.29	707.01%

10:07 AM
02/25/21
Accrual Basis

North Kings Groundwater Sustainability Agency
Income Statement - Budget vs. Actual
July 2020 through January 2021

	Jul '20 - Jan 21	Budget	$ Over/(Under) Budget	% of Budget
Other Income/Expense				
Other Income				
Interest Income	38.30	400.00	-361.70	9.58%
Total Other Income	38.30	400.00	-361.70	9.58%
Net Other Income	38.30	400.00	-361.70	9.58%
Net Income	**453,936.59**	**64,600.00**	**389,336.59**	**702.69%**

7 (a - d) – Executive Officer Report

NORTH KINGS GROUNDWATER SUSTAINABILITY AGENCY

AGENDA ITEM NO: 7 (a) - (d)
Executive Officer: KDC

NKGSA-
REPORT TO THE ADVISORY COMMITTEE

TO: Chair and Committee Members

FROM: Executive Officer – Kassy Chauhan

DATE: March 8, 2021

SUBJECT: NKGSA Executive Officer Report

ATTACHMENTS: A: Social Media Analytics – February 2021

Member Agency Overdraft Responsibility Discussions

In light of COVID-19 and restrictions on meeting in large groups, the NKGSA continues to meet individually with member agencies for the overdraft responsibility discussions to refine the data used in the water budget for each agency. A thorough review of each agency's groundwater impact has been completed and is being discussed with each agency. These discussions with the individual member agencies allow for the evaluation of the data prior to the large group discussion with representatives from each member agency present to discuss any concerns/conflicts regarding details included in their water budget. The individual member agency discussions will continue through January 2021.

To date, at least one meeting with each of the member agencies has been held. Follow-up meetings with some member agencies including the Cities of Fresno and Clovis, Fresno County and Fresno Irrigation District are needed and will be scheduled. Current (2019 and 2020) groundwater impact evaluations are in process and scheduling of follow-up meetings with affected agencies (City of Fresno, City of Clovis, Fresno Irrigation District and Fresno County) is in process. The large group, with representatives from each member agency, will be convened to finalize the mitigation responsibility numbers at the end of April. Once finalized, a policy will be developed to memorialize the agreed upon mitigation responsibilities for each agency with addendums every five years when the mitigation responsibilities are corrected. Additional policies could be needed to address issues related to place of recharge compared to where the displacement is occurring as well as finalizing the member agency reporting policy. It is expected the member agency mitigation responsibilities will be finalized in late Spring 2021.

Outreach and External Affairs

KRCD continues to provide support to the NKGSA in regard to public relations including posting to the NKGSA social media and assistance with preparing emails for distribution to the general interest group for the NKGSA.

The domestic well brochures and school brochures are posted to the website and their availability was announced via email in February 2021. A webinar is planned for schools and their administration to continue engaging them on their role with SGMA implementation for April 20, 2021. The event announcement for school officials and their certified water system operators will be distributed prior to the event. Contact hours will be offered for this free webinar focused on engaging the school officials on their role in sustainable groundwater management.

The NKGSA and KRCD continues to work with the Asian Business Institute Resource Center (ABIRC) and the University of California Cooperative Extension (UCCE) to develop materials for domestic well owners so it can be provided to the various groups their organizations work with. Given the large number of Southeast Asian residents in the NKGSA, continued dialogue about how best to provide important information to the Southeast Asian residents is needed. These one-page fliers have been utilized and are posted on the NKGSA website.

The NKGSA has had a series of meetings with Self Help Enterprises regarding their role in future outreach within the NKGSA boundary. This work will be targeted for the domestic well owners and could include canvassing of areas to create a registry of domestic well owners within the specific areas. The scope of this work and funding source has not been finalized but efforts are well underway. A particular area of interest related to coordination with other regulatory programs such as the management zones created per the CV Salts and Nitrate Control Plan Basin Plan Amendments and the Irrigated Lands Regulatory Program as there is a heavy focus on domestic well owners in all of these regulatory programs. Coordination will be very important so as not to create confusion amongst the domestic well owners.

Additionally, KRCD is working on a website reformat project including a conversion to a different web platform which will offer greater flexibility in posting of information and creating an environment with more engagement opportunity. The website modifications will take place over the remainder of the fiscal year. The NKGSA website serves as the central hub for information for our diverse stakeholder group as well as the means for the public to engage with the NKGSA.

Social Media

The NKGSA has accounts on Facebook and Twitter and has consistently posted at least two posts per month since July 2020. Each month, a social media calendar is prepared which includes content, pictures and details for scheduling posts to social media. For February 2021, the following information on social media activity was reported:

Social Media Account	Number of Posts	Number of Fans/Followers	Number of Engagements
Facebook	15 (up 4)	41 (Up 2)	**58 (up 27)**
Twitter	20 (up 5)	99 (up 7)	**70 (up 25)**

Overall, in February 2021, NKGSA's presence on social media was steady resulting in increased fan/followings as well as engagements. The NKGSA is continuing to work with KRCD on improving our following on social media. The number of engagements on Twitter and Facebook was up by almost 50% which is a direct benefit from focused engagement with our fans/followers. KRCD is working on a short video series featuring various stakeholders and NKGSA member agency staff for use on social media which will supplement the content for our social media sites.

Representative Monitoring Network

Efforts to get access to construction information for the wells identified in the NKGSA representative monitoring network continue. The NKGSA continues to work with Sanger Unified School District to have a pump company onsite to conduct a video inspection of the well at Centerville School. The video inspection was originally scheduled for late December 2020 but was delayed allowing time for the School to complete some required State water quality monitoring. The new tentative date for the video inspection of the Centerville School well is Spring 2021 (February or March). Once the video is completed on this well, all the wells in the water quality monitoring network with the exception of one will be available.

For the water level monitoring network, there are currently 12 wells with missing construction information. Fresno Irrigation District continues to engage with the well owners to enter into access agreements at which point the NKGSA can arrange for the downhole video inspection and other necessary improvements to get access to the well construction features.

Prepared by: Kassy D. Chauhan

Hootsuite™

Facebook Overview

Comparison between **Feb 01 - Feb 28, 2021** and **Jan 01 - Jan 31, 2021**

North Kings Groundwater Sustainability Age...

Posts

↗ 4 from 11

Fans

↗ 2 from 39

Engagement

↗ 27 from 31

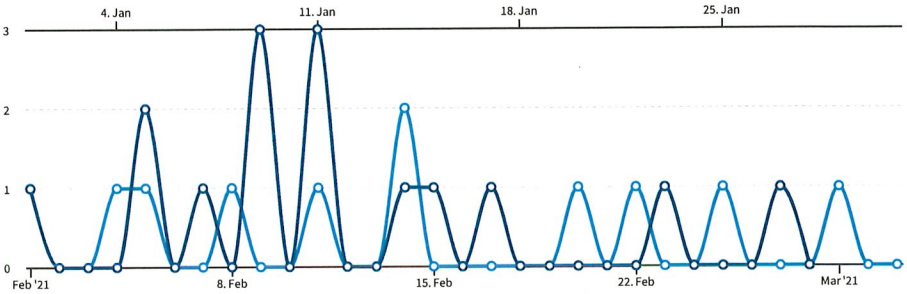
Traffic

↗ 28 from 17

Posts > Page

North Kings Grou… ↗ 4 **15**

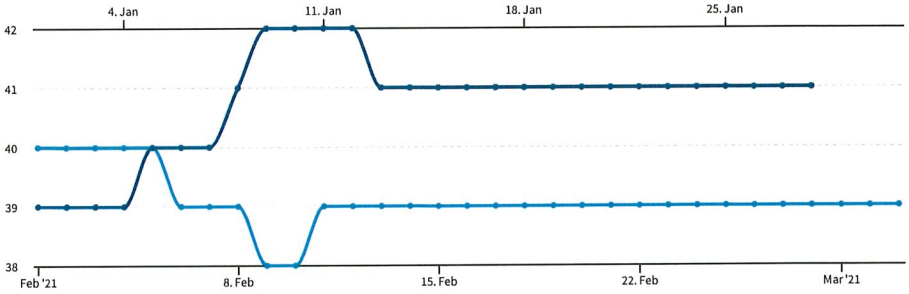
Posts



Fans > Page

North Kings Grou… ↗ 2 **41**

Fans



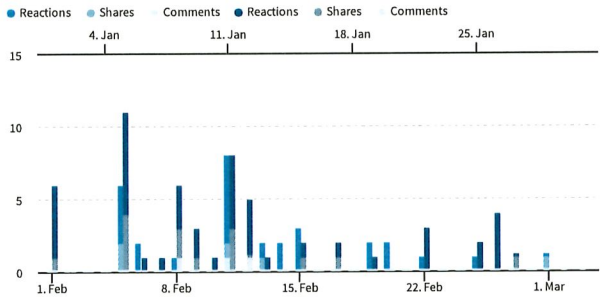
Engagement > Type

Reactions ↗ 17 **42**

Shares ↗ 9 **14**

Comments ↗ 1 **2**

Engagement > Type



Engagement > Type

Reactions ↗ 17 **42**

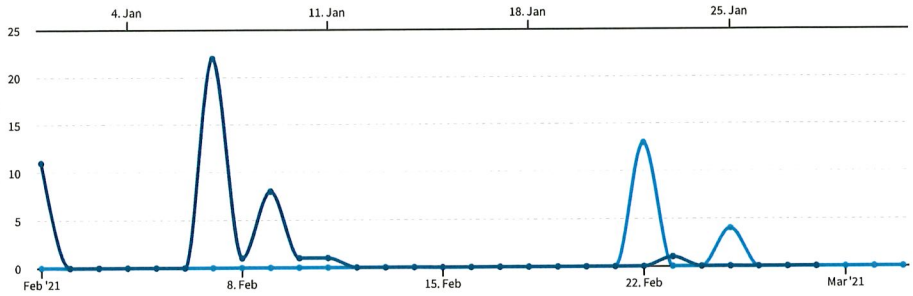
Shares ↗ 9 **14**

Comments ↗ 1 **2**

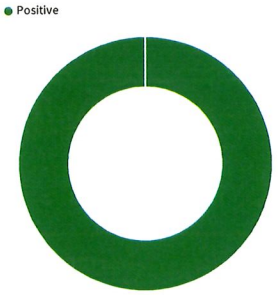
Traffic > Page

North Kings Gro… ↗ 28 **45**

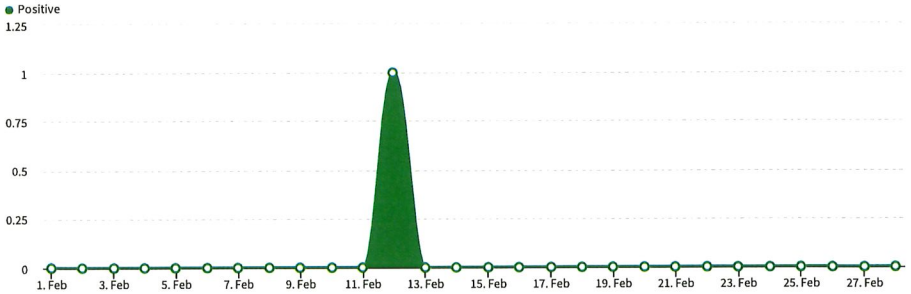
Traffic



Inbound Messages > Senti...



Inbound Messages > Sentiment



Posts Table

DATE	MESSAGE	REACTIONS	COMMENTS	SHARES
North Kings Groundwate... Feb 17, 22:10	The Savory Pond Expansion Project is designed to: □ capture FID surface water □ increase water storage □ recharge the aquifer □ improve drinking water supply... & more! Learn about this important Fresno Irrigation District project by watching the video below!	3	0	0
North Kings Groundwate... Feb 11, 18:11	School facilities and water operations managers - we developed a Groundwater Guide to guide school water supply management under the Sustainable Groundwater Management Act. Find important tips and a checklist for managing school water supply and groundwater wells. #SGMA #CAwater #groundwaterguide…	3	0	0
North Kings Groundwate... Feb 11, 18:08	Our new Quick-Reference Groundwater Guide for domestic well owners is available in Spanish and Hmong. These guides help domestic well owners understand how groundwater management impacts their well. Available now for download on our website! #CAwater #groundwaterguide #Hmong #Spanish #SGMA #groundwater…	3	0	0
North Kings Groundwate... Feb 11, 18:06	Domestic well owner in the greater Fresno area? We have a brand new Groundwater Guide with tips and a checklist for managing your well under new groundwater sustainability mandates, like how to tell your well is vulnerable to going dry, and how to check groundwater conditions in your area to prevent surprise expenses like deepening yo…	3	1	0
North Kings Groundwate... Feb 15, 18:01	□ ATMOSPHERIC RIVERS □ Atmospheric rivers are like rivers in the sky. They're made up of concentrated water vapor that produces major amounts of rainfall. In fact, atmospheric rivers are responsible for up to half of CA's annual rainfall! □ Learn more in this short video below. □ UC San Diego Scripps Institution of Oceanography	2	0	0
North Kings Groundwate... Feb 14, 00:00	We are committed to protecting the groundwater that sustains this beautiful place we call home. □□□ https://www.northkingsgsa.org/	2	0	0
North Kings Groundwate... Feb 09, 17:03	Fresno residents, did you know you can track and understand your water use with @FresnoDPU's EyeOnWater app? Sign up for free today by visiting: □ fresno.eyeonwater.com/signup □ City of Fresno, California County of Fresno	2	0	0
North Kings Groundwate... Feb 07, 16:00	On this Super Bowl Sunday, consider this: Fresno Irrigation District's Savory Pond Expansion Project will recharge enough groundwater every year to fill up an entire football field, 1 foot deep... 900 times! □☺ More about the project here: http://ow.ly/K7EZ50DqNq9	2	0	0
North Kings Groundwate... Feb 05, 19:01	What is the Savory Pond Expansion Project? Why is it important for Central Valley community residents and growers? □□ Find out in this short video: https://www.youtube.com/watch?v=2AdKVCEMs6s Fresno Irrigation District #DAC #CAWater #Groundwater #Sustainability	2	0	2
North Kings	TIPS for Saving Water at Home from Save Our Water : □ Turn off water when brushing your teeth = save 10 gallons			

Video Views Table

DATE	VIDEO DESCRIPTION	REACH	VIEWS	VIDEO LE...	VIEW TIME	AVERAGE ...
North Kings Groundwate... Feb 15, 18:01	□ ATMOSPHERIC RIVERS □ Atmospheric rivers are like rivers in the sky. They're made up of concentrated water vapor that produces major amounts of rainfall. In fact, atmospheric rivers are responsible for up to…	10	0	0s	0s	0%

Hootsuite™

Twitter Overview

Comparison between **Feb 01 - Feb 28, 2021** and **Jan 01 - Jan 31, 2021**

@NorthKingsGSA

Tweets

20
tweets

↗ 5 from 15

Followers

99
followers

↗ 7 from 92

Engagement

70
engagements

↗ 25 from 45

Traffic

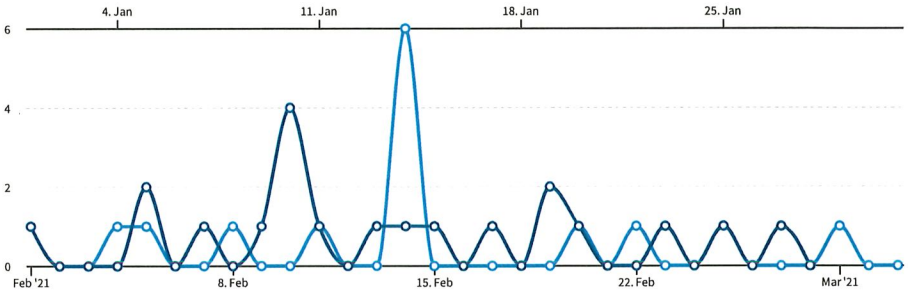
134
clicks

↗ 83 from 51

Tweets > Account

@NorthKingsGSA ↗ 5 **20**

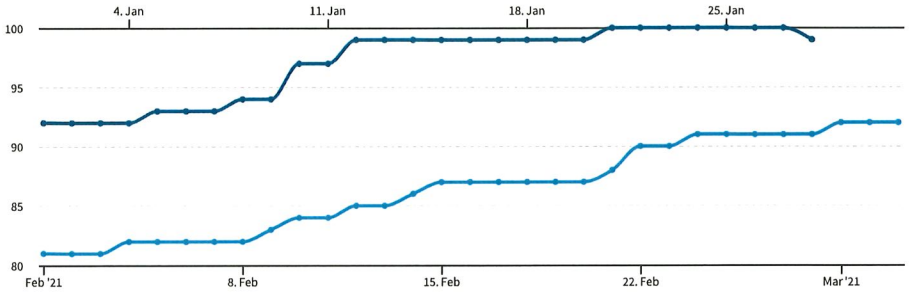
Tweets



Followers > Account

@NorthKingsGSA ↗ 7 **99**

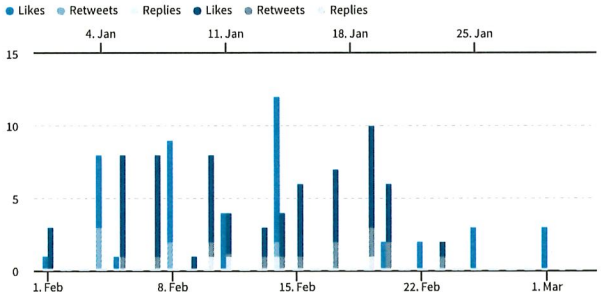
Followers



Engagement > Account

@NorthKingsGSA ↗ 25 **70**

Engagement > Type



Engagement > Type

Likes ↗ 16 **54**

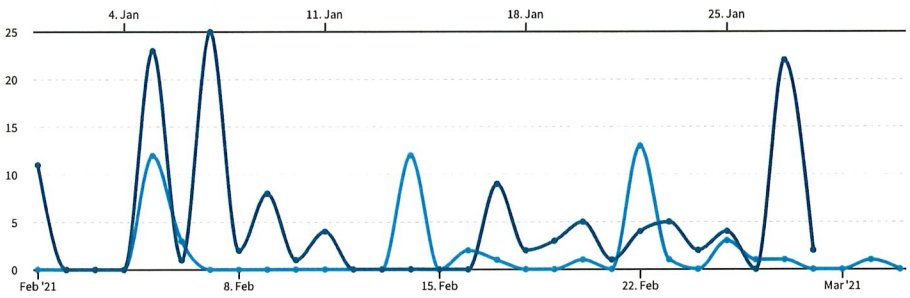
Retweets ↗ 7 **13**

Replies ↗ 2 **3**

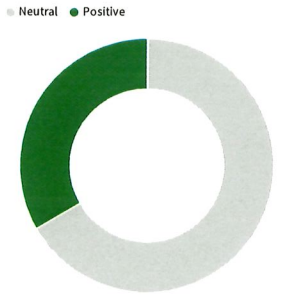
Traffic > Account

@NorthKingsGSA ↗ 83 **134**

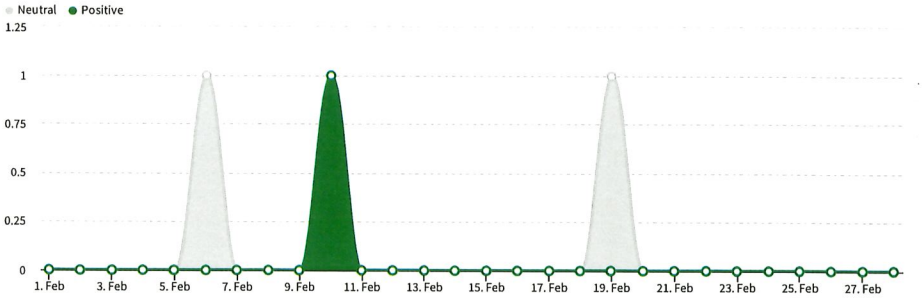
Traffic



Inbound Messages > Senti...



Inbound Messages > Sentiment



Tweets Table

DATE	MESSAGE	RETWEETS	REPLIES	LIKES
@NorthKingsGSA Feb 20, 21:00	If you're a domestic well owner in the #Fresno area, this resource is for you! Learn if your well is at risk of going dry, how to check #groundwater conditions in your area to prevent surprise expenses, and more http://ow.ly/R8GQ50Dz1tW @FresnoCountyCA #CAWater #SGMA https://twitter.com/NorthKi…	2	0	4
@NorthKingsGSA Feb 19, 20:04	Our member agency @Fresnofid featured on @AmericanGrownTV. Sit back and enjoy the history and vision for the future #CAwater #Fresno #FresnoCounty https://twitter.com/kingsrivercd/status/1362854199222968326	2	1	6
@NorthKingsGSA Feb 17, 22:10	The Savory Pond Expansion Project is designed to: capture FID surface water increase water storage recharge the aquifer improve drinking water supply Learn about this @Fresnofid project below! http://ow.ly/sRrU50Di1Mr #DAC #CAWater #GroundwaterSustainability	2	0	5
@NorthKingsGSA Feb 23, 21:01	Happy #NationalWildlifeDay ft. our state bird, the California Quail! #DYK? California Quails can often get by without water, acquiring their moisture from insects and succulent vegetation. #Wildlife @CaliforniaDFW https://twitter.com/NorthKingsGSA/status/1364319395246444548/photo/1	1	0	1
@NorthKingsGSA Feb 15, 18:01	ATMOSPHERIC RIVERS: Atmospheric rivers are rivers in the sky! They are made up of concentrated water vapor that produces major rainfall. They are actually responsible for up to 1/2 of CA's annual rainfall! #CAWater @UCSanDiego @Scripps_Ocean https://www.youtube.com/watch?v=NULrvr8pTBg&feature=youtu.be	1	0	5
@NorthKingsGSA Feb 14, 00:00	We are committed to protecting the #groundwater that sustains this beautiful place we call home. https://www.northkingsgsa.org/ #CAWater #Sustainability https://twitter.com/NorthKingsGSA/status/1360740749986390016/photo/1	1	0	3
@NorthKingsGSA Feb 13, 00:40	Great educational resource on #groundwater! https://twitter.com/MavensNotebook/status/1358944957457956871	1	0	2
@NorthKingsGSA Feb 10, 22:02	@agleader @BowlesFarming @Pollinators Such a cool video!	1	1	2
@NorthKingsGSA Feb 07, 16:00	On this #Superbowl Sunday, consider: @Fresnofid's Savory Pond Expansion Project will recharge enough groundwater every year to fill up an entire football field, 1 foot deep... 900 times! More about the project here: http://ow.ly/K7EZ50DqNq9 #CAWater #sustainability #DAC https://twitter.co…	1	0	7